

# 







## Hayyakum! Welcome!

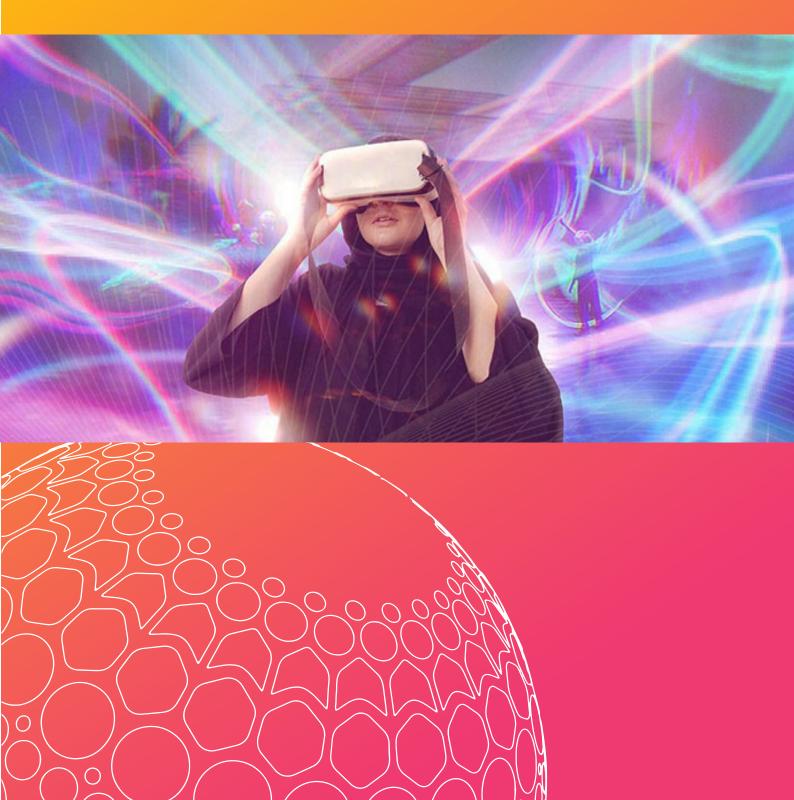
Welcome to Expo 2020 Dubai — a global gathering like no other, and one that, on the 50th anniversary of the UAE, allows us all to look forward with renewed hope.

Expo 2020 is one of the largest events to take place globally since the pandemic began, and we would like to assure you that your health and safety is our first responsibility.

Across the site, you will see a range of protective measures, from sanitisation stations to mandatory face-mask wearing, to rigorous social distancing regulations. Less visible, but equally important, is our vaccination campaign — all our staff, volunteers, contractors and official participants have been fully vaccinated.

The well-being of everyone working at and attending Expo 2020 Dubai is our top priority, allowing you to focus on one thing: creating memories that will last a lifetime.





#### TASTE FOOD FROM AROUND THE WORLD AT 200+ RESTAURANTS AND OUTLETS

1

2



Get ready for a culinary extravaganza as Expo reveals award-winning chefs and brand-new dining concepts across 200+ eateries. The celebrity chef line-up includes David Myers, Matthew Kenney and Rohit Ghai.

#### GET YOUR EXPO 2020 PASSPORT STAMPED WHILE VISITING 192 COUNTRIES



Looking for the perfect keepsake? Don't forget to pick up your Expo Passport from the Official Store and get it stamped as you visit pavilions around the site.



#### 3

#### INTERACT WITH ROBOTS FROM LEADING ROBOTICS SPECIALIST TERMINUS GROUP

Terminus Group is deploying more than 150 robots that perform a variety of tasks such as greeting you, providing assistance and performing in special displays, as well as helping with food and beverage delivery and hospitality services.

#### LEARN THE SKILLS OF 4 ARTISAN BAKING

Book your spot at London-based bakery and baking school Bread Ahead, where master teachers will guide you on creating expert level bakes in a domestic setting.





## **5 WORLD ON A CAROUSEL**

Enjoy all the fun of the fair on Around the World, a classic Venetian carousel with beautifully hand-painted images of past World Expos.

#### **RUN THE WORLD 6** AT EXPO



Get your running gear on and run the world. Take part in our extensive running programme and run alongside participants from 192 countries.

#### LATIFA'S PLAYGROUND



More than just a playground, this is a fun-filled interactive space. Bounce over nets in the 'zero-gravity' chamber, leap into orbit around swings and hop aboard a replica of the UAE's Hope Probe.



#### **8** UNIQUE FOOD HALL EXPERIENCE WITH TALABAT KITCHEN

The two-storey Talabat food hall not only offers some 30 food concepts but it also uses cutting-edge technology and robotics to deliver an efficient dining experience.

#### BE PART OF THE WORLD'S FIRST AFRICAN DINING HALL ALKEBULAN

9



Experience the continent's vibrant culture via food, music and art at Alkebulan, bringing together seven acclaimed African chefs from across the world.

#### BEST SELFIE MOMENT - YOUR FACE BEAMED IN HAZZA'S SPACE HELMET



If you love a selfie, pose for a space-age version in Emirati astronaut Hazza Al Mansouri's space suit at Terra Auditorium. With your face beamed into his helmet's visor, you'll look like the real deal.

JOIN THE PROGRAMME FOR PEOPLE AND PLANET TO TACKLE THE GREATEST CHALLENGES AND OPPORTUNITIES OF OUR TIME

#### Programme for People and Planet



Explore humanity's most critical challenges and opportunities through a cultural, social, environmental and economic lens with the Programme for People and Planet. Join the making of a new world as you engage in conversations around questions that will shape the future of our planet.

#### LET CHARLES PAPPAS, A LEADING WORLD EXPO HISTORIAN, ENCHANT YOU WITH 12 HIS STORIES



Scan the QR codes found in Majlis structures to hear stories of UAE culture and fascinating World Expo facts from renowned Expo Historian Charles Pappas.



#### 13

#### WATCH AND PARTICIPATE IN SPORTING ACTIVITIES FROM ALL AROUND THE WORLD

Expo 2020 Dubai and Dubai Sports Council (DSC) have teamed up to offer a diverse sporting programme packed with free activities, exhibition matches, big name sporting stars and an entire hub dedicated to fitness and wellness.



#### 14

#### THE FUTURE OF FOOD WITH EPOCHAL BANQUET

Enter the year 2320 as immersive multi-sensory studio Bompas & Parr and Expo 2020 bring you Epochal Banquet, a two-hour pioneering culinary experience. Inspired by space, microbiology, artificial intelligence and hyper-intelligence, it will stir your senses in a radical new concept designed to highlight the impact of AI on the future of dining.

#### SERVING UP A NEW CULINARY EXPERIENCE FOR VISITORS WITH RISING FLAVOURS 6 FOOD HALL



Rising Flavours food hall includes a chef's table and live cooking shows from eminent GCC-based chefs, including rotating culinary pods and fine-dining restaurants that bring the taste of the region to millions.

#### INTERACT WITH WHALES AT RASHID'S **15** PLAYGROUND



Want to see a humpback whale? Then visit Rashid's Playground, where you can clamber onto the back of one of these giant creatures – just watch out for the blowhole!

#### **DESIGN YOUR PERFECT** AIRCRAFT AT THE EMIRATES PAVILION



Discover the future of aircraft cabin design while designing your very own aircraft at the Emirates Pavilion, experimenting with robotic arms and exploring the innovative metallic and composite materials of the future.







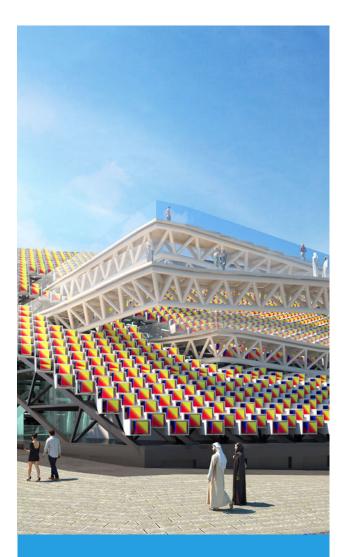


Welcome to the farm of the future, which uses salt water and fish to grow crops. The Desert Farm makes the most of the three natural resources that are plentiful in the UAE – sun, sea and sand.

#### ENJOY EXPO'S NIGHT-TIME LIGHT **19** FESTIVAL



Every night after the sun slips below the horizon, the buildings and spaces come alive with projections and light installations create a magical world of wonder and beauty.



20

EXPERIENCE THE REPUBLIC OF KOREA'S CONTINUOUSLY CHANGING PAVILION DESIGN

Capturing Korean art, style and pop culture in one place, rotating cubes create continuously changing images at the Republic of Korea Pavilion. The five-storey design interprets the concept of 'a group dancing with excitement' and seeks to embody Korean dynamism.



#### **21** VISIT THE SOLAR-POWERED HOME OF TOMORROW AT THE DEWA PAVILION

From the solar roof to the temperature-buffering entryway, the DEWA Pavilion is designed to maximise efficiency and offers plenty of futuristic touches, such as a drone-delivery hatch and a weight-measuring bathroom floor.

#### CHEFS FROM MICHELIN-STAR RESTAURANTS VISIT 22 JUBILEE GASTRONOMY



Jubilee Gastronomy Restaurant is home to an incredible line-up of chefs from Michelin-star restaurants presenting their signature Chef's Table experience, together with a rooftop lounge.

#### THE SERVICE STATION OF THE FUTURE FROM ENOC



The UAE's national tree is renowned for its resilience to harsh weather conditions. The Service Station of the Future is built on an exoskeleton based on the ghaf tree structure, supporting a cutting-edge, solar-powered, carbon-fibre canopy.

#### INDULGE IN SOME RETAIL THERAPY AT 24 THE WORLD SOUQ

The World Souq features a range of beautiful pieces of ethically sourced craftsmanship from around the world.





#### TRAVEL AROUND THE WORLD THROUGH MUSIC 25 DURING EXPO BEATS

A unique monthly festival that breaks geographical barriers and connects the world on stage through the sounds and rhythms that unite us.

#### SPACEX ROCKET AT 26 THE USA PAVILION



The USA Pavilion showcases the SpaceX Falcon rocket along with exhibits and artefacts, such as pieces of rock from the moon and the US Mars Rover.

#### AWAKENING OF AL WASL AT DUSK



From the dome of Al Wasl Plaza's first great act of magic, watch as it flickers to life with hues of purple, blue, red and orange, growing more vibrant as the sun sets and the night rolls in.

#### HEAR FROM GIANTS AND REACH FOR THE STARS ALIF - THE MOBILITY 28 PAVILION



Meet the larger-than-life, nine-metre-tall historical giants of mobility whose innovations helped navigate the world and paved the way for the technology we use today.

#### HYPERLOOP AT THE 29 SPAIN PAVILION



The six-metre hyperloop carriage model will give visitors a glimpse of the high-speed technology that might power their future travel.



#### **30** LANDSCAPES AND PARKS AT EXPO 2020

Enjoy an afternoon stroll, unwind for an evening of live performances, or sit on a picnic bench at one of the Food Truck Parks.

#### ATTEND A MONTHLY GATHERING **31** OF POETS



A curated music and poetry night from this gathering of world-renowned and emerging poets from Saudi Arabia, the Gulf and the wider Arabic-speaking world, performing together in a two-hour poetry slam mixed with music from the KSA House Band.

#### A RENAISSANCE MASTERPIECE'S 32 HIGH-TECH TWIN



Behold a five-metre-tall copy of Michelangelo's David, printed in 3D, at the Italy Pavilion, in a high-tech reproduction project that blends history with the innovation-driven present.



#### 33

#### JOIN A KHALEEJI-LED JAM SESSION WITH JALSAT @ EXPO

Jalsat @ Expo is an exciting introduction to Arabic tradition, showcasing the welcoming spirit of the UAE and the essence of Expo's connectivity.



#### **34** SEE WATER BEING CREATED OUT OF THIN AIR AT THE NETHERLANDS PAVILION

Venture inside the Netherlands Pavilion for a unique multi-sensory show that takes you on a journey through the closed-loop farm's wonders, from the water harvested out of thin air to the mushrooms grown on the walls.

#### PLAY WITH THE INTERACTIVE ROBOTIC PENGUINS IN THE <u>35 MONACO PAVILION</u>



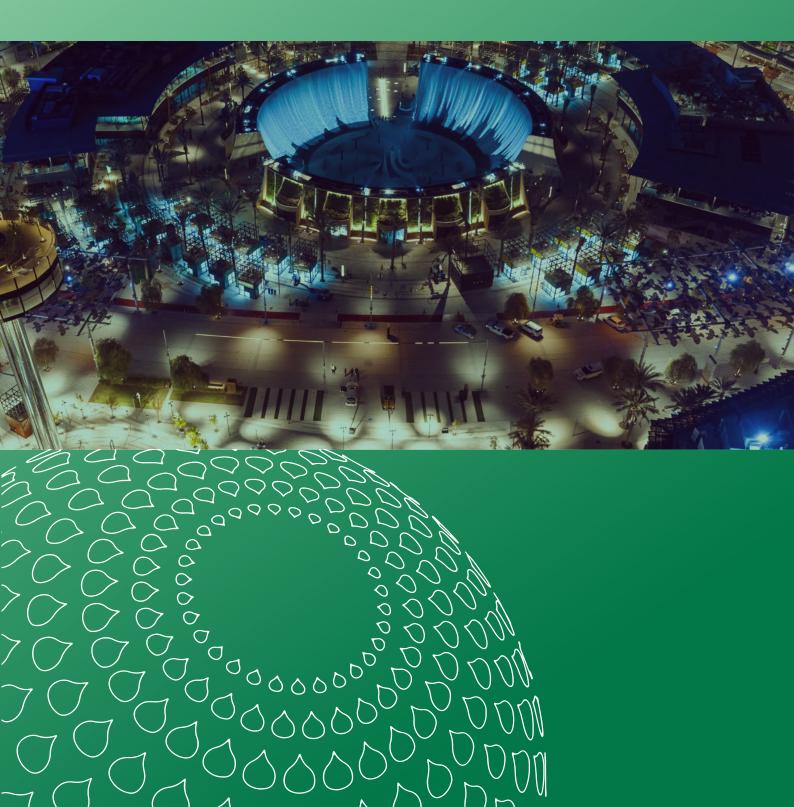
Encounter cutting-edge robotic baby penguins at the Monaco Pavilion, before playing a 'jump and run'-style game to guide a baby penguin through different challenges, including ice cracks, leopard seals and plastic rubbish, until they are reunited with a group of adult penguins.

#### EXPERIENCE NASHEED AL WASL PERFORMANCES AT JUBILEE PARK



Expo's Al Wasl Opera programme for students is a once-in-a-lifetime opportunity for school choirs to come together on the Jubilee Stage and perform extracts from Al Wasl Opera.





#### AUGMENTED-REALITY ATTRACTIONS FROM 37 ACROSS EXPO 2020

Virtual Expo offers a new way to learn, play, interact and be entertained whether you are visiting Expo 2020 in person or logging in from a remote location globally.





#### CHECK OUT THE WORLD'S FIRST AIR TRAIN

Take a unique sightseeing tour on the world's first compressed Air Train.

#### **39 EXPERIENCE THE GARDEN IN THE SKY**



Make your way to the Garden in the Sky where you can stand on its tree-lined upper deck 55 metres from the ground level and get perfect panoramic shots.

#### **40** WATER, EARTH AND FIRE COMBINE TO MAKE THE EXPO 2020 WATER FEATURE



Step inside the 14-metre-high walls of the spectacular Expo 2020 Water Feature and be mesmerised by the 360-degree immersive water, light and fire show, set to music curated by Game of Thrones composer Ramin Djawadi.

#### **BEETHOVEN-INSPIRED ROBO-BAND AT THE 41** GERMANY PAVILION



Fusing classical, acoustic, rock and electronic music, the robot orchestra at the Germany Pavilion's Culture Lab will put on a performance for the ages.

#### ISHA PRAYER BY SEVEN AWARD-WINNING 42 IMAMS



As the night ushers in the final call to prayer, a spell of tranquillity descends upon Al Wasl. Golden sand cascades down from above, giving shape to great marble pillars of gold and white, inspired by the Sheikh Zayed Grand Mosque.



### **43**

#### DISCOVER EXPO 2020'S COMMITMENT TO THE SITE'S FLORA

The Expo site includes a 220,000 sqm nursery behind the cultivation of more than 12,000 trees, including palms, more than 256,000 shrubs and thousands of flowering plants and herbs.

#### LEARN ALL ABOUT PAST EXPOS AT THE WORLD 44 EXPO MUSEUM



Visit the World Expo Museum to learn about the incredible history and impact that World Expos have had over the years as stages for introducing to the world some of the most exciting and cutting-edge ideas and innovations.

#### FIRDAUS ORCHESTRA WITH OSCAR-WINNER **45** A.R. RAHMAN



The Firdaus Orchestra is a pioneering women's ensemble developed exclusively for Expo 2020 under the creative direction and leadership of Oscar-winner A.R. Rahman. The composer is forging new musical paths with female musicians in the Arab world.



#### **46** BREATHE OLD DUBAI'S SPIRIT

Take a walk in the some of our charming alleys that are a true reflection of old Dubai.

EXPLORE THE BEST IN CONTEMPORARY UAE DESIGN AT MENASA -EMIRATI DESIGN PLATFORM



**4**7

The MENASA – Emirati Design Hub space showcases the breadth of local design talent and enables you to buy a wide range of contemporary design products, including bespoke craft pieces, homewares, fashion, jewellery, furniture and lifestyle products.



48 SAMEEM - STORY OF OUR CULTURE

Sameem is an open-air pavilion that takes you on a journey through time, where you can engage with Emirati storytellers, artists and artisans as things are built in real-time, right before your eyes.

#### CELEBRATING FEMALE CHANGE-MAKERS AT **49** THE WOMEN'S PAVILION



The Women's Pavilion, in collaboration with Cartier, celebrates the important roles of women from around the world throughout history, illustrating that when women thrive, humanity thrives.

#### HAVE A RENEWED SENSE OF OPTIMISM AT MISSION POSSIBLE THE OPPORTUNITY 50 PAVILION



Be inspired by three individuals – Mariam, Abel, and Mama Fatma – whose seemingly small actions have created a big impact in their communities in the areas of food, water and energy.



#### EXPO 2020 DUBAI THANKS ITS PARTNERS FOR THEIR SUPPORT



